



# Corporate Profile 2024



always in pursuit of a better future.

Click below to watch a movie presentation about the company:  
[www.fujitsu-general.com/global/corporate/profile/movie.html](http://www.fujitsu-general.com/global/corporate/profile/movie.html)



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**Promotion movie win the Red Dot Design Award 2023**  
**「“KAGAMI” air conditioner remote controller」**  
**「Air conditioning technology for sustainability」**

\*Sponsored by Design Zentrum Nordrhein Westfalen

\*Please watch the video from the QR code



# FUJITSU GENERAL Way



## Our Mission

Living together for our future

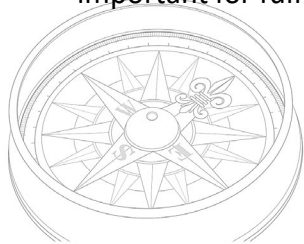
Through innovation and technology, we deliver a brighter future with the peace of mind to our customers and societies around the world.

### Our Mission

This is the clearly stated aim that we, the Fujitsu General Group, are committed to.

### Our Philosophy

This expresses the attitude and approach that we consider important for fulfilling our mission.



## Our Philosophy

Act Spontaneously

We embrace new challenges by investing in ourselves for personal growth, and through continuous creativity with a spontaneous attitude.

Develop Our Team

We respect and value our people, and optimize their abilities through fostering culture and diversity, and utilizing a collaborative effort focused on communication.

Value Integrity

To achieve our goals, we always act with integrity and shared ethics.



Koji Masuda  
President and CEO

I am Koji Masuda, President and CEO, effective June 18, 2024. Our core business of air conditioning plays a pivotal role as essential infrastructure in residential, commercial, and industrial sectors. I am confident that this business holds immense potential through our rigorous commitment to advancing a decarbonized society, enhancing global warming countermeasures, and pioneering innovations in heat pump technology. Our information and communication systems and electronic devices businesses likewise remain integral in contributing to the safety and security of our society's future. Nevertheless, the environment in which our company operates is characterized by intensified global competition, rapid advancements in digital technology, and profound shifts in societal and market dynamics. To achieve sustained growth amid this rapidly transforming landscape, driven by technological evolution, we are resolutely committed to embodying our purpose of "Bringing Smiles to People through Trust and Imagination." With this guiding principle, I pledge to champion our management reforms towards realizing the following "Aspired Vision":

## Aspired Vision

Fujitsu General is globally acknowledged as an esteemed independent entity, continually achieving sustainable growth.

1. We significantly contribute to the creation and enhancement of well-being through air conditioning solutions around the globe.
2. Beyond air conditioning, we are dedicated to improving and innovating the global living environment, thereby contributing to the construction of a sustainable society.
3. Each member of the Fujitsu General Group embraces our corporate philosophy, the FUJITSU GENERAL Way, with enthusiasm and pride.

Our company prides itself on the integrity traditionally upheld by our employees, our technical prowess developed over many years, and the trust we have garnered from numerous customers around the world. These attributes constitute our invaluable assets. Grounded in these strengths, and guided by the FUJITSU GENERAL Way's philosophy of "Living together for our future," we will pursue sustained growth. We endeavor to ensure that all members of the Fujitsu General Group, who play a central role in our diverse corporate activities, feel a profound sense of pride and joy in their work. Concurrently, we strive to remain an attractive entity to all our stakeholders.

I earnestly solicit your continued support and engagement as we advance into this new chapter.

# “Delivering Life-Refreshing Air”

**Air is always around us.**

**Fujitsu General offers air conditioners designed to make room air clean and refreshing and bring ultimate comfort to customers anytime anywhere.**



▲ nocria X air conditioner equipped with a unique clean system

## Air Conditioner Business

Fujitsu General entered the air conditioner business in 1960, with the introduction of a window-mounted cooler for the Japanese home market. In 1971 we entered the Middle East market (Kuwait). Steadily, we established a solid brand of high-quality air conditioners that deliver reliable performance even in dusty environments where outside temperatures exceed 50° C. In the half century or so since then, we have refined the environmental performance of our products through innovative ideas and cutting-edge technological expertise.

At the same time, our original mechanical design and control technology, which enables exceptional energy efficiency, has driven us to achieve high market shares not only in Japan, but also in Europe, Oceania, the Middle East, and elsewhere. Currently, we are focused on boosting sales in the Americas and Asia.



▲ The AL-6500C air conditioner we entered the Middle East market with

As the air conditioning market continues to grow, we are expanding our lineup of products for both residential and commercial applications, including compact air conditioners for the home, commercial air conditioners, and multi-split (VRF) systems for large buildings. To help expand and enhance our air conditioning business, we are focusing particular effort on strengthening the product capabilities of our commercial air conditioning products.

We will continue to actively develop energy-saving products, focusing on bolstering our product range to meet the diverse needs of markets around the world and on making advances in our elemental technologies to address the challenges of global warming. As we provide comfortable living environments to our customers, we will also strive to act with responsibility and consideration for the global environment.

## ● R&D System

At our three development bases in Japan (Kawasaki), China (Shanghai), and Thailand (Laem Chabang), we pursue the development of products tailored to the local needs of the region. In July 2019, we also set up our new Innovation & Communication Center within the company’s head office premises, to engage in R&D through interdepartmental synergy and open innovation. We are accelerating our efforts to strengthen our core technologies and create new value.

▼ View of the interior



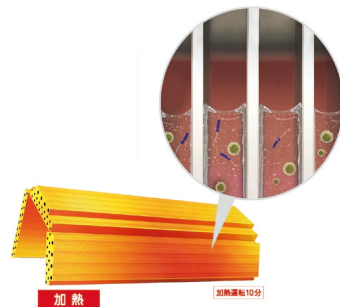
● Residential Air Conditioners

With our residential air conditioners, we are focusing effort on ensuring both comfort and energy-saving, through innovative ideas and cutting-edge technology. These include our “human detection sensor” (introduced in 1988) that increases energy efficiency by eliminating wasteful operation, the “Lambda heat exchanger” (introduced in 1991) that enables more compact products without any loss of energy efficiency, and our “flat front panel” (introduced in 1999) that draws in air efficiently. Like this, we have developed a number of functions that have pioneered innovations in the air conditioning industry.

In 2003 we developed a “self-cleaning filter mechanism,” an industry first. This function, which has been acclaimed for both its convenience to customers and for the fact that it maintains high energy-efficiency, has established a market trend. Nearly all high-end air conditioners now come equipped with self-cleaning filters. The name of the nocria® brand, introduced in 2003, is simply “air con” spelled backward, expressing the brand’s break away from conventional air conditioner design. Equipped with a “self-cleaning filter” and other outstanding features, our industry-smallest nocria® S series (released in 2008) has become synonymous with compact air conditioners.

Our latest nocria X Series of air conditioners is fitted with a “Dual Blaster” function that controls cool or warm airflow and room temperature airflow. In addition, our proprietary nocria® cleaning system has been integrated. This unique system combines a hydrophilic heat exchanger with anti-mold and anti-bacterial coating, heating and sterilization functions, and our signature AI function. The AI learns your daily lifestyle patterns and automatically performs heat exchanger heating and sterilization when you are away from home to eliminate mold and bacteria.

\* The heat exchanger is automatically heated and sterilized once every three days during the time when the AI judges that the room is not occupied.



▲ Industry-first “heat exchanger thermal sanitization feature” with a moist heat effect that keeps the heat exchanger clean

● Commercial Air Conditioners

We are currently bolstering our commercial air conditioner business globally. Our multi-split air conditioning systems, in which multiple indoor units are connected to a single outdoor unit, result in substantial space savings for outdoor units. For this reason, they are widely used in European cities, where a high degree of consideration is given to scenery. While whole-house air-conditioning systems are popular in the North American market, we have adopted individual air conditioning systems. These systems are superior in energy-saving performance because room temperatures can be more precisely controlled for each room. With this key advantage, we are expanding our efforts to promote the use of individual air conditioning systems in small- to large-sized buildings. We are also focused on developing air conditioner systems linked with ventilation equipment and air handling units to expand sales. In Europe, environmental protection is becoming more important, so we are expanding our sales activities of Air-to-Water (ATW) hot-water supply systems that utilize heat pump technology. In FY2022, we have established a new special development division for this technology to strengthen our development efforts.



▲ AIRSTAGE Series includes a wide array of products for small and large buildings

● New Business Domain

We have newly entered the spatial sterilization market with the development and release of AERO SHIELD, a UV irradiation device using UV-C (ultraviolet C waves) that enables constant air quality control in manned spaces.

As the air purifier and sterilizer markets draw increased attention, we are set to expand our product lineup and sales activities.



▲ AERO SHIELD

# “Creating a secure, safe future together”

Our communications equipment business has continued ever since the company was founded. Fujitsu General’s information and communication system business will continue to deliver security and safety for our future society.



▲ High-performance firefighting command center

## Information & Communication System Business

### ● Fire and Disaster Response Systems

As part of the construction of fire and disaster response systems, we provide streamlined total solution systems, from design and manufacture to sale and maintenance. These solutions include firefighting systems to protect human lives and property, as well as disaster-response systems to protect human security and safety.

Firefighting systems support firefighting activities by concentrating a variety of information during emergency callouts and instantly issuing commands with detailed supporting information.

In disaster response systems, displaying textual information digitally, along with voice broadcasting, enable more reliable information transmission. We are currently participating in the establishment of advanced disaster response systems in municipalities throughout Japan.

### — R&D on wireless communication equipment

We were one of the first companies in the industry to start using digital signal processing (DSP) for modulation and demodulation circuitry in handheld radio communication devices to reduce the number of components in them and achieve better performance and reliability. In 2017, we managed to lower power consumption further, while reducing the size of the handheld unit by one-third (see photo). We will continue to work on developing new technologies, such as digital signal processing for modulation and demodulation and high-frequency power amplifiers, as well developing new products through industry-academia collaboration.



▲ Compact handheld radio communication device

#### Products developed ahead of the industry

2002: Digital disaster-response radio communication device

2010: Developed and commercialized a digital radio communication system for fire and emergency response

2022: Developed Sound Improvement Algorithm For Outdoor Loudspeaker Stations (SIAFOLS), a technology for improving speech recognition in disaster prevention systems

### ● Private Sector Systems

Through various solutions, we offer optimized services to our customers in a timely manner.

#### — Solutions for the restaurant industry

We provide total solutions, covering back office functions such as purchasing, inventory, and attendance management, and front-end operations like POS and ordering systems. In addition, through BPO\* services that help visualize, streamline, and standardize customer operations, we provide customers with work style reform support services that help them to increase their productivity.

\* BPO (business process outsourcing) is the practice of a company outsourcing its business processes to an external provider of specialized services.



▲ Smartphone ordering system



▲ POS system for restaurants

#### — Solutions for outpatient management

We provide solutions such as patient guidance systems linked to electronic medical records that support the flow of patients from reception, consultation, accounts, and drug administration in the outpatient section of hospitals. We also offer on-screen patient guidance systems and patient-paging devices for hospitals.



▲ Patient guidance system linked to electronic medical records (display tablet) and smartphone-based paging system

#### — Solutions for agricultural information

Various kinds of information generated in fruit-sorting facilities can be developed to meet the customer’s specific needs. The system also links to the fruit-sorting machines (purchased by the plant manufacturer) and collects, accumulates, and distributes extensive information.

#### — BPO services\*

By improving the visibility of business operations and supporting streamlining and standardization, we help customers reform their work style and increase their productivity.

\* BPO (Business Process Outsourcing): a practice of outsourcing a part of company’s business processes to an external provider of specialized services.

#### — Human resources business

We are developing a human resources business for any industry, focusing on the dispatching of engineers and outsourcing (software and systems development).



# “World-class advanced technology and design capability” Electronic Device Business

As the Group’s only domestic manufacturing base, we deliver finely detailed, high-precision, “made-in-Japan” quality and reliability

## Electronic Device Business

Our electronic device business primarily involves the manufacture of cameras, electronic parts, and semi-assembled components. All these products have been recognized as best-in-class by corporate customers in diverse industries for their superior technology and quality as well as for their competitive prices.

Our in-car cameras equipped with our proprietary image-processing technology offer superior performance and functionality, which makes them industry-leading products. Our rear cross traffic alert (RCTA) system, the world’s first object recognition system built into a camera, detects vehicles approaching from behind, from either left or right, and alerts the driver of danger with an audible alarm and a blinking light on the display. The system is attracting attention as a key device for driving support.

In the area of electronic components and semi-assembled products, our focus is on power electronics for industrial equipment such as robot controllers and motor drives. Through the development of energy-saving products, we are promoting higher efficiency, and we are investing effort on environmental equipment too, as part of our initiatives to help combat global warming.

We work closely with customers both in Japan and overseas, always responding to their requests with a sense of urgency. Through a streamlined system that spans product design, production, and sale, we provide carefully manufactured products.



▲ Head office of Fujitsu General Electronics (Ichinoseki City, Iwate Prefecture), where our electronic device business is conducted

## —Developing “small GaN (gallium nitride) modules” ahead of the industry

In anticipation of the expansion of the power semiconductor market due to the generational shift to next-generation devices (GaN, SiC), expected to occur around 2025, we are boosting our development of GaN modules. These modules have great potential to enable the production of much smaller and more efficient power electronics products. After commencing development in partnership with a U.S. company in 2018, we developed the industry’s first\* small GaN module.

By integrating the modules with a drive circuit or peripheral circuit, we can reduce the design burden on our customers, allowing them to easily increase product efficiency. This will contribute to the commercialization of products that take advantage of the features of GaN in many fields, including power supplies, industrial equipment, and automotive equipment.

## Features of sample products

This is a small module equipped with a GaN-FET chip (max. rated 650V-40A).

We plan to continue developing modules that are smaller, thinner, and more affordable, successively incorporating next-generation chips (of higher capacity and efficiency) as they become available.



▲ GaN module (4-element)  
Product size: D × W × H = 34 × 63 × 12 mm

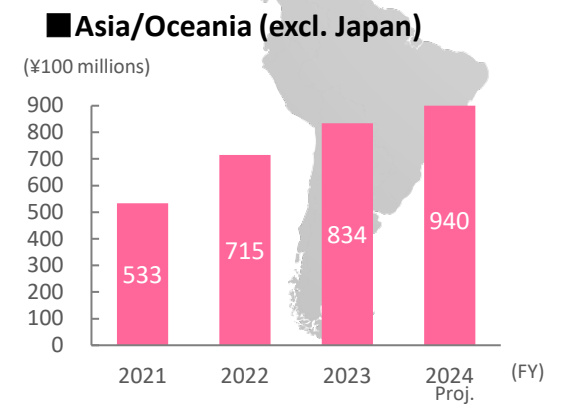
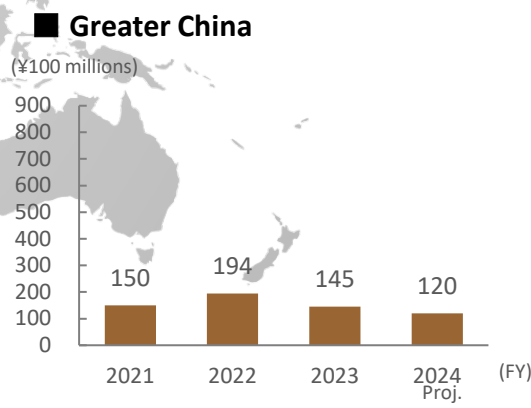
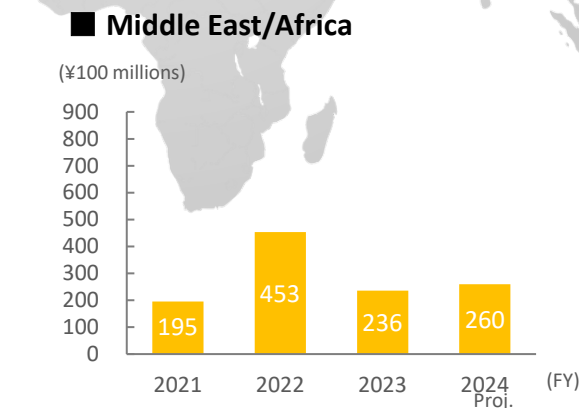
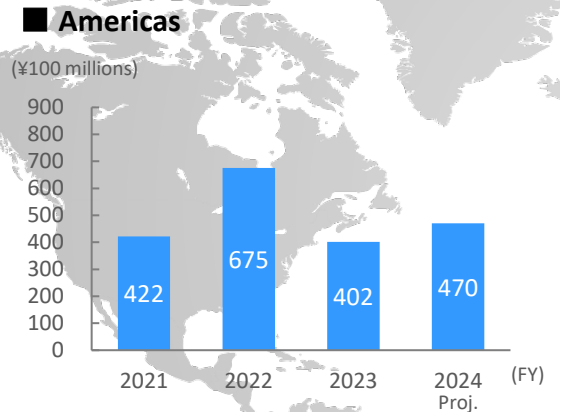
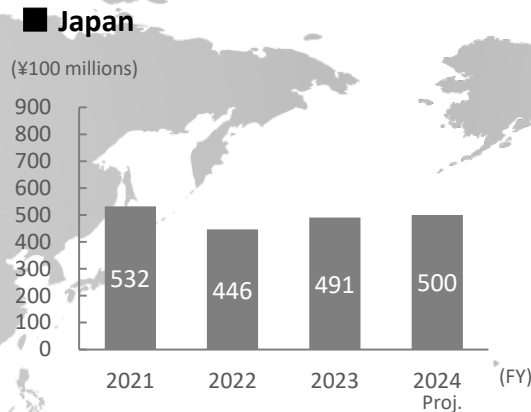
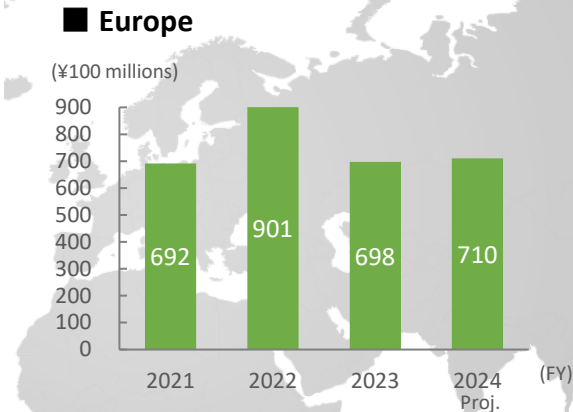
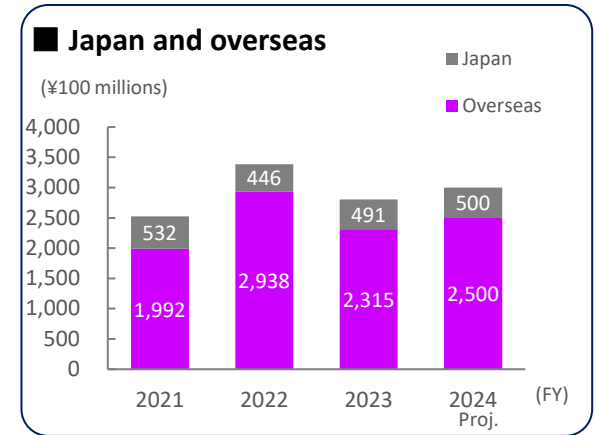
\* In a full-bridge module with built-in drive circuit and high-breakdown voltage chip (as of Jun. 15, 2021; based on research by Fujitsu General)

Net Sales Trend in Air Conditioner Business

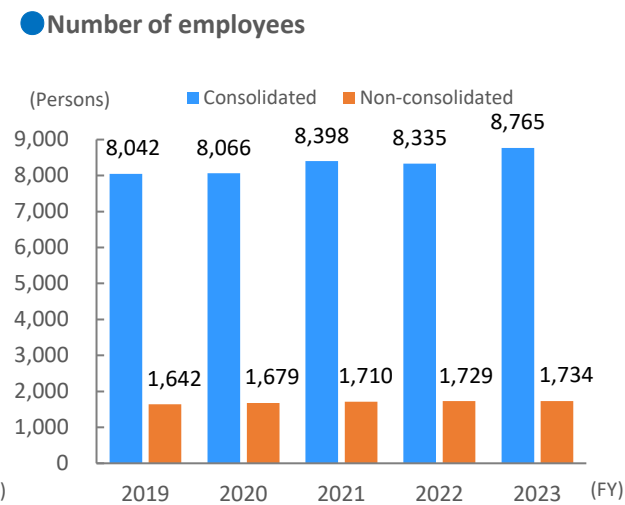
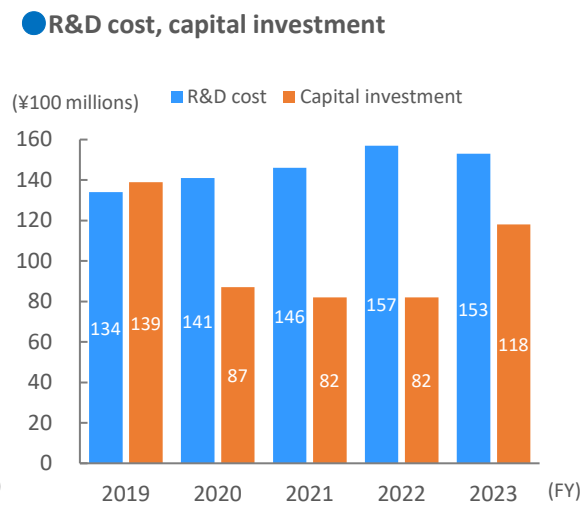
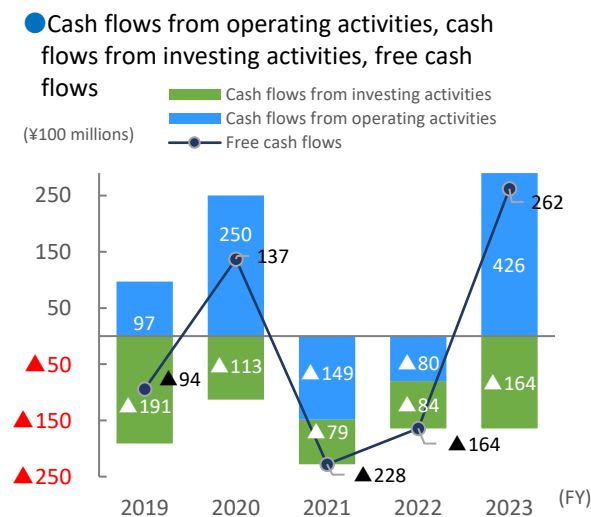
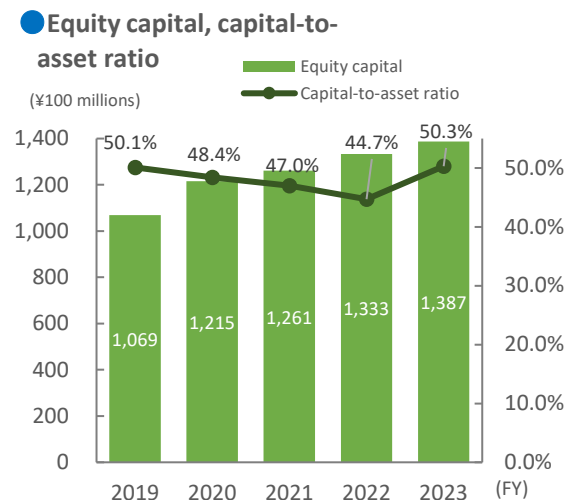
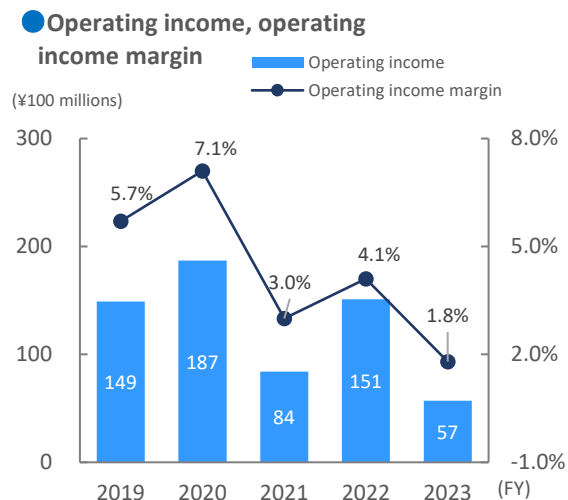
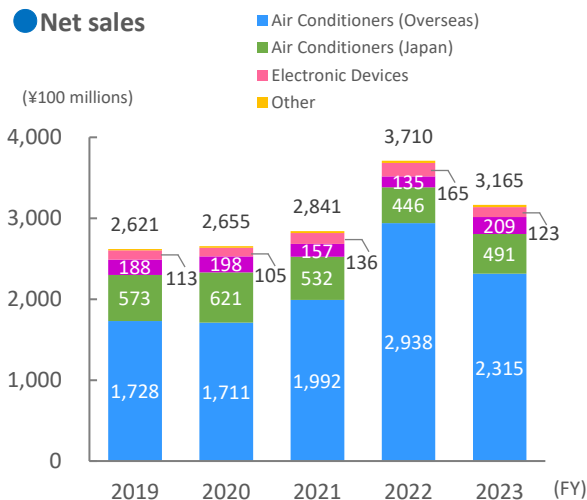
# Fujitsu General's Air Conditioner Business provides comfortable living spaces to people in over 100 countries

Proof that our people- and eco-friendly technology is recognized by the world.

Net sales trend in air conditioner business

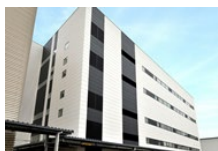


# Consolidated Financial Performance



# Global R&D Facilities and Manufacturing and Sales Subsidiaries

## Technical Centers and R&D Centers Around the World



Kawasaki Headquarters/  
Innovation &  
Communication Center



Kawasaki Headquarters/  
Air Conditioner Technology  
Building



FUJITSU GENERAL  
(SHANGHAI) CO., LTD.  
Technical Center



FUJITSU GENERAL  
AIR CONDITIONING R&D  
(THAILAND) CO., LTD.

North American R&D Center, operating under FUJITSU GENERAL AMERICA, INC.

European R&D Center, operating under FUJITSU GENERAL (EURO) GmbH

## Overseas Manufacturing Subsidiaries



Shanghai, China  
Main products:  
Small-sized air  
conditioners

FUJITSU GENERAL (SHANGHAI) CO., LTD.



Wuxi, China  
Main products:  
Multi-split VRF air  
conditioners for large  
buildings

FUJITSU GENERAL CENTRAL  
AIR-CONDITIONER (WUXI) CO., LTD.



Jingjiang, China  
Main products:  
Fan motors for air  
conditioners

F.G.L.S. ELECTRIC CO., LTD.

**FGAHP** Billy-Berclau, France Main products: ATW Monobloc for European market



Laem Chabang, Thailand  
Main products:  
Mid/large-sized air  
conditioners

FUJITSU GENERAL (THAILAND) CO., LTD.



Laem Chabang, Thailand  
Main products:  
Fan motors for air  
conditioners

FGA (THAILAND) CO., LTD.



Laem Chabang, Thailand  
Main products:  
Compressors for air  
conditioners

TCFG COMPRESSOR (THAILAND) CO., LTD.

## Overseas Sales Subsidiaries

### ■ The Americas

#### United States

- FUJITSU GENERAL AMERICA, INC.

#### Brazil

- FUJITSU GENERAL DO BRASIL LTDA.

### ■ Europe

#### France

- FGAHP

#### U.K.

- FUJITSU GENERAL AIR CONDITIONING (U.K.) LIMITED

#### Germany

- FUJITSU GENERAL (EURO) GmbH

#### Italy

- FUJITSU GENERAL (ITALIA) S.p.A.

#### Greece

- FUJITSU GENERAL South East Europe S.A.

#### Norway

- Kløver Vest Holdings AS

### ■ Middle East (United Arab Emirates)

- FUJITSU GENERAL (MIDDLE EAST) FZE

### ■ China

#### Taiwan

- FUJITSU GENERAL (TAIWAN) CO., LTD.

#### China

- FUJITSU GENERAL SALES & TRADING (SHANGHAI) CO., LTD.
- FUJITSU GENERAL CENTRAL AIR-CONDITIONER (WUXI) CO., LTD. Sales Department
- FUJITSU GENERAL ELECTRONICS (SUZHOU) CO., LTD.

### ■ Asia and Oceania

#### Singapore

- FUJITSU GENERAL (ASIA) PTE. LTD.

#### Thailand

- FUJITSU GENERAL (THAILAND) CO., LTD. Bangkok Office

#### India

- FUJITSU GENERAL (INDIA) PRIVATE LIMITED
- ABS FUJITSU GENERAL PRIVATE LIMITED

#### Australia and New Zealand

- FUJITSU GENERAL (AUST.) PTY LIMITED
- PRECISE AIR GROUP (HOLDINGS) PTY LIMITED
- FUJITSU GENERAL NEW ZEALAND LIMITED

# Respond quickly and accurately to customer requests

All Fujitsu General facilities around Japan support comfortable living.

## Business Offices and Sales Offices in Japan

- Business Offices
  - Hamamatsu Office (Hamamatsu, Shizuoka Prefecture)
  - Matsubara Office (Matsubara, Osaka)
  - Aomori Office (Kamikita, Aomori Prefecture)
- Sales Offices
  - Kawasaki Headquarters
    - Equipment Sales Promotion Division
    - Information and Communication Network Sales Office
    - Fujitsu General Electronics Ltd. East Japan Office
  - Fujitsu General OS Technologies Ltd. Business Department No. 1, Business Department No. 2, Business Department No. 3
  - Being Innovative Group Wearables Division
  - Hokkaido and Tohoku Region
    - Hokkaido Branch
    - Hokkaido Information and Communication Network Sales Office
    - Morioka Office
    - Tohoku Branch
    - Tohoku Information and Communication Network Sales Office
    - Koriyama Office
  - Kanto Region
    - Mito Office
    - Joshin-etsu Branch
    - Kita-Kanto Branch
    - Utsunomiya Satellite
    - Higashi-Kanto Branch
    - Mito Office
    - Tokyo Branch
    - Tama Office
    - Minami-Kanto Branch
    - Atsugi Office
  - Chubu Region
    - Hokuriku Branch
    - Shizuoka Office
    - Tokai Branch
    - Chubu Information and Communication Networks Sales Office
  - Kinki Region
    - Kansai Branch No. 1/Kansai Branch No. 2
    - Kinki Information and Communication Network Sales Office
    - Kobe Branch
    - Fujitsu General Electronics Ltd. West Japan Office
  - Chugoku Region
    - Chugoku Branch
    - Chu-Shikoku Information and Communication Networks Sales Office
  - Shikoku Region
    - Shikoku Branch
  - Kyushu Region
    - Kyushu Branch
    - Kyushu Information and Communication Networks Sales Office
    - Kitakyushu Office
    - Kyushu-Minami Branch

## Service Centers in Japan

- Hokkaido and Tohoku Region
  - Hokkaido Service Center
  - Aomori Service Center (Information and Communication)
  - Morioka Service Center
  - Sendai Service Center
  - Yamagata Service Center
  - Koriyama Service Center
- Kanto Region
  - Mito Service Center
  - Utsunomiya Service Center
  - Joshin-etsu Service Center
  - Saitama Service Center
  - Chiba Service Center
  - Tokyo Service Center No. 1
  - Tokyo Service Center No. 2
  - Tokyo Service Center No. 3
  - Kanagawa Service Center No. 1
  - Kanagawa Service Center No. 2
- Chubu Region
  - Niigata Service Center
  - Toyama Service Center (Information and Communication)
  - Kanazawa Service Center
  - Kofu Service Center (Information and Communication)
  - Matsumoto Service Center
  - Shizuoka Service Center
  - Hamamatsu Service Center
  - Nagoya Service Center
- Kinki Region
  - Mie Service Center
  - Kyoto Service Center
  - Kansai Service Center
  - Kobe Service Center
- Chugoku Region
  - Matsue Service Center
  - Okayama Service Center
  - Hiroshima Service Center
- Shikoku Region
  - Shikoku Service Center
  - Matsuyama Service Center (Information and Communication)
- Kyushu Region
  - Fukuoka Service Center
  - Kitakyushu Service Center
  - Kumamoto Service Center
  - Kyushu-Minami Service Center

## Fujitsu General Group Companies in Japan

- **AERO SHIELD Co., Ltd. (Oita, Oita Prefecture)**  
Line of business: Development, sale, installation, and maintenance of UV irradiation devices
- **FUJITSU GENERAL LABORATORIES LIMITED (Kawasaki, Kanagawa Prefecture)**  
Line of business: R&D and consulting services relating to air conditioning and refrigeration technology, system technology, and power electronics technology
- **FUJITSU GENERAL RESIDENTIAL EQUIPMENT LTD. (Kawasaki, Kanagawa Prefecture)**  
Line of business: Air conditioner sales and installation
- **FUJITSU GENERAL FIELD SALES LIMITED (Kawasaki, Kanagawa Prefecture)**  
Line of business: Contract sales operations
- **FUJITSU GENERAL ELECTRONICS LIMITED (Ichinoseki, Iwate Prefecture)**  
Line of business: In-vehicle cameras, power modules, hybrid ICs,  $\mu$ -wave converters, and design and production of semi-assembled products
- **FUJITSU GENERAL OS TECHNOLOGY LIMITED (Kawasaki, Kanagawa Prefecture)**  
Line of business: Solutions for restaurants, outpatient information solutions for hospitals, solutions for agricultural information, and human resources business
- **FUJI ECO CYCLE CO., LTD. (Hamamatsu, Shizuoka Prefecture)**  
Line of business: Recycling of home appliances
- **FUJITSU GENERAL EMC LABORATORY LIMITED (Kawasaki, Kanagawa Prefecture)**  
Line of business: Measurement of electromagnetic disturbances and related contracts, leasing of measurement facilities for electromagnetic disturbances, consulting services, etc.
- **FUJITSU GENERAL HEARTWARE LTD. (Kawasaki, Kanagawa Prefecture)**  
Line of business: Supply management, cleaning services, copying and printing services
- **SEIWAKAI LTD. (Kawasaki, Kanagawa Prefecture)**  
Line of business: Various insurance agency services, copying and printing services, operation of company stores, leasing, real estate, and postage stamp sales office

# History of Fujitsu General

1936 Yao Shoten Ltd.	1942 Yao Electronics Ltd.	1948 Yao Radios Ltd.	1955 Yao Electronics Ltd.	1966 General Ltd.	1985 Fujitsu General Ltd.
<p>★ : World's first</p> <p>☆ : Industry's first</p>		<p>1960 Air conditioner business launched</p> <p>1960 EA-55A window-mounted cooler</p> <p>1971 AL-647C 1971 Easily installable cassette cooler—"Min-min"</p> <p>1971 AL-6500C</p> <p>1971 AL-24N</p> <p>1971 Export of window-mounted coolers to Kuwait begins</p> <p>1980 Super Power and Super Quiet series of air conditioners exported to the Middle East</p> <p>1951 Home appliances/cooling &amp; heating business launched</p>			
<p>1945 Electronic components business, launched</p> <p>1945 Radio coil R&amp;D</p> <p>5-tube super radio SNS-2</p>		<p>1991 Power modules for driving motors Aluminum wire bonding</p> <p>2001 Digital communication fire/emergency response command device HA-2000</p> <p>2002 Digital radio communication system for the emergency municipal radio communication network</p> <p>2006 Two-way information provision system UBWALL</p> <p>2008 Discontinued</p> <p>2013 Nation's-first digital fire/emergency response radio system delivered</p> <p>Ofunato District Fire Department Advanced Communication Command Center</p> <p>2017 Industry's smallest handheld digital radio for fire/emergency response</p>			
<p>1941 Communication equipment/systems business launched</p> <p>1941 R&amp;D of radios, measurement devices, and voice amplifiers launched</p> <p>Police radio/fix station prototype</p> <p>1952 Portable radio communication devices delivered to the Ministry of Defense</p> <p>Portable radio communication device JSCR-536</p> <p>1970 Fire/emergency response command device</p> <p>1983 Personal in-car radio GX-1</p>		<p>1991 MTC-101 1960 All-transistor ITV camera</p> <p>★ 1969 ECR 22-45 1969 Electronic cash register</p> <p>MTC-421 1982 Surveillance CCTV camera using hybrid IC</p> <p>★ 2006 2006 Corner/front car camera</p> <p>★ 2009 2009 Ultra-wide angle camera with a CMOS sensor</p> <p>★ 2018 2018 HDR analog HD camera</p>			
<p>1938 Radio/video equipment business launched</p>		<p>1991 Room deodorizer DAS-301V</p> <p>2009 Plasma ion UV deodorizer—"PLAZION"</p> <p>2014 Humidifier/air purifier—"PURESTAGE"</p> <p>2013 nocrria X series air conditioner with hybrid airflow control</p> <p>2017 nocrria X series air conditioner with heat exchanger having thermal sanitization feature</p>			

Fujitsu Ltd. Capital Participation

## Corporate Profile

Company name:	FUJITSU GENERAL LIMITED
Established:	January 15, 1936
Business activities:	Development, manufacture, sale, and service of products and components in the air conditioner, information and communication, and electronic device businesses
Capital:	18,219,000,000 yen (as of March 2024)
Number of employees:	Non-consolidated: 1,734 (as of March 2024) Consolidated: 8,765 (as of March 2024)
Website:	<a href="http://www.fujitsu-general.com">www.fujitsu-general.com</a>



**Fujitsu General Headquarters**

3-3-17, Suenaga, Takatsu-ku, Kawasaki, Kanagawa, 213-8502, Japan / Tel: 044-866-1111

## Executive Team

President & CEO: Koji Masuda  
 Director: Fumiaki Terasaka  
 Director: Mieko Kuwayama  
 Director: Yoshio Osawa  
 Director: Keiichi Nakajima  
 Director: Ryuichi Kubota  
 Director: Tadashi Hasegawa  
 Director: Toshiyuki Kawanishi  
 Director: Susumu Ohkawara

Corporate Senior Executive Vice President: Tadashi Hasegawa  
 Corporate Senior Executive Vice President: Toshiyuki Kawanishi  
 Corporate Executive Vice President: Susumu Ohkawara  
 Corporate Executive Vice President: Tadashi Arikado  
 Corporate Executive Vice President: Hiroyuki Yokoyama  
 Corporate Senior Vice President: Junji Nakagawa  
 Corporate Senior Vice President: Kimihiko Shimizu  
 Corporate Senior Vice President: Masataka Eto  
 Corporate Senior Vice President: Yosuke Nakagawa  
 Corporate Senior Vice President: Atsushi Itagaki  
 Corporate Vice President: Hiroyuki Sato  
 Corporate Vice President: Toshio Kano  
 Corporate Vice President: Shigeki Asai  
 Corporate Vice President: Yasushi Asanuma  
 Fellow: Eiji Futagami

Audit & Supervisory Board Member: Akira Inoue  
 Audit & Supervisory Board Member: Yoshinobu Miyajima  
 Auditor: Youichi Hirose

**FUJITSU GENERAL LIMITED**

3-3-17, Suenaga, Takatsu-ku, Kawasaki, Kanagawa Prefecture, 213-8502, Japan

Tel. +81-44-866-1111 (main phone number)

[www.fujitsu-general.com/](http://www.fujitsu-general.com/)

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